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DIGESTIVE CANCERS EUROPE 2018 - 2023

Welcome 2024!

Message from our CEO Zorana Maravic



As we embrace the holiday season and bid farewell to another remarkable year, we are filled with pride and gratitude for the incredible achievements we accomplished at DiCE. Reflecting on our journey, we are inspired by the impact we have made in the lives of patients and their families as we strive to create a healthier Europe with fewer people affected by digestive cancers.

DiCE Growth and Strength

2023 marked an extraordinary milestone for us as we celebrated our 5th anniversary. In these years, we have cultivated stability and forged powerful relationships with diverse stakeholders who share our vision. We continue to make significant strides towards our goal, fuelled by a passionate and dedicated team.



Last year, our DiCE team grew from 6 to 10 members, infusing our organisation with renewed strength and expertise. With this expansion, we established a robust scientific team solely focused on the different digestive cancers we represent. At DiCE, we're all about making a real difference for those affected by digestive cancers.

Close Collaboration and Supporting our MOs

Our 8th Masterclass was a resounding success, filled with overwhelming participation from European patients and carers. Their presence made the event genuinely profound and meaningful, underscoring the importance of collaboration and empathy in our work.

Throughout the year, we supported and stood by our Member Organisations (MOs), translating resources and driving awareness campaigns. In addition to providing operational grants and valuable training opportunities, we proudly granted funds to assist MOs in organising national policy events and fostering collaboration with local policymakers. This support will continue in the coming year as we work together towards our shared goals.



Working with Various Stakeholders

Over the years, we have forged strong connections with patients and caregivers throughout Europe. We are involved in various EU-funded projects and consortia, such as AIDA, DISCERN, SmartCARE, TOGAS, SAGITTARIUS, and GUIDE.MRD. We have created strong connections and are passionate about ensuring patient views are embedded in each project.

We also work with other stakeholders, such as policymakers, researchers, healthcare providers, and industry partners. Together, we are building a community of shared understanding and empowerment.

One of the most significant milestones in 2023 was the launch of [StepApp®](#), our free step counter app designed to motivate and inspire healthy habits. Collectively, we have taken over 400 million steps across Europe. It is incredible to witness the power of unity and determination in promoting well-being.

Working All Year Round to Make an Impact

Through our month-long awareness campaigns on social media, we aim to raise awareness of digestive cancers and diagnose the disease early.



In early 2023, as part of our unwavering support to patients, we co-created the [My DiCE Companion app](#) alongside our community of patients, survivors, and carers, catering to their evolving needs.

Our online events, including the ECCAM launch in March, the Liver Cancer Index launch in October, and the 4th CRC Screening Summit in November, are examples of a multistakeholder approach in striving for improved survival and quality of life. These events foster experience exchange — platforms where we can see the most recent data from experts and listen to policy updates to find the best possible solution for patients and carers to have equal access to treatment and care of the highest standard.

As we embark on the journey of 2024, we extend our heartfelt gratitude to everyone who has been part of our DiCE family. Your support, dedication, and unwavering belief in our mission have fuelled our progress. We stand alongside you, continuously working towards advancements in digestive cancer care. Your well-being is at the heart of everything we do, and we are committed to providing enduring support and advocacy to ensure improved outcomes and a brighter future.

Let us embrace the new year with hope, healing, and good health. We will continue to make a difference and positively impact patients' lives.

Zorana Maravic
CEO, Digestive Cancers Europe



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